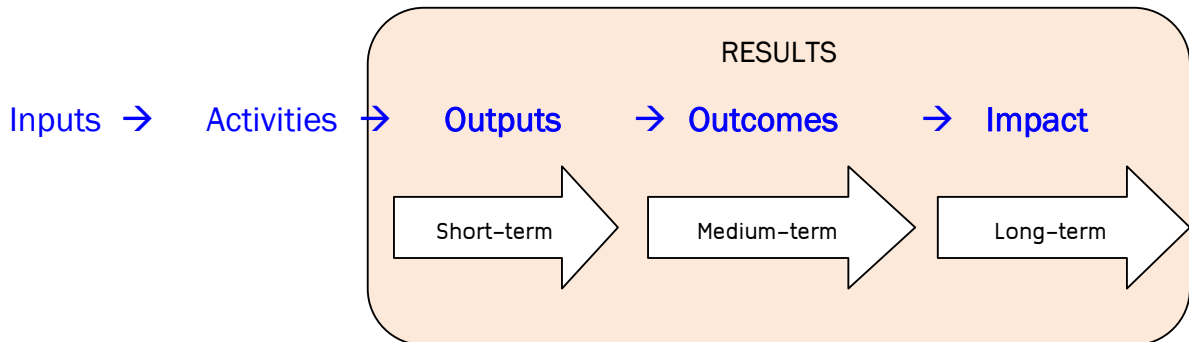


## Results-Based Management (RBM)

By Leng Chhay

### Definition

- RBM focuses at tracking the process of change in the short, medium and long-term
- RBM is an interrelated results chain of consequences of activities
- First observation – it is not to know what should be done, but rather to know what changes must be made.



### 1. Program vision

- A picture of success of your program
- Respond to the questions:
  - What changes have occurred?
  - What and how are your beneficiaries doing?
  - What are your partners doing?
- Describe the better world you are seeking

### 2. Program mission (Your mission = your business)

- Is that part of the vision, on which the program is going to focus:
  - What are you going to do?
  - Who are your target group, collaborators?
  - How do you work with them?

### 3. Impact

- Long-term focus
- Broader effects that a project may have over a longer period
- Focuses on community or **society**: changes in **conditions or situation in society**.

### 4. Outcomes

- Medium-term changes
- Refer to change in **behaviors, relationships** and **activities** of individual and organizations that the project works with.

### 5. Outputs

- Immediate results from activities
- They are products or services that you have provided

## Example: Livelihood case

